



San Francisco, CA

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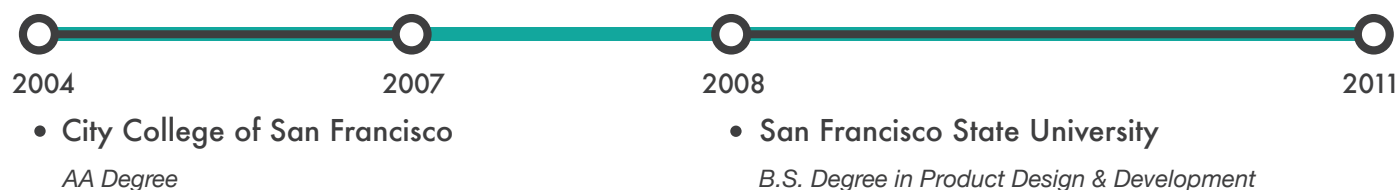
<http://www.arachman.com>

As a designer, I would like to share and enrich my knowledge, creativity, and experience, as well as manifesting my passion in Industrial Design. My main goal is to educate and inspire people through design. It is important for me to design something that matters and for the greater good of all people.

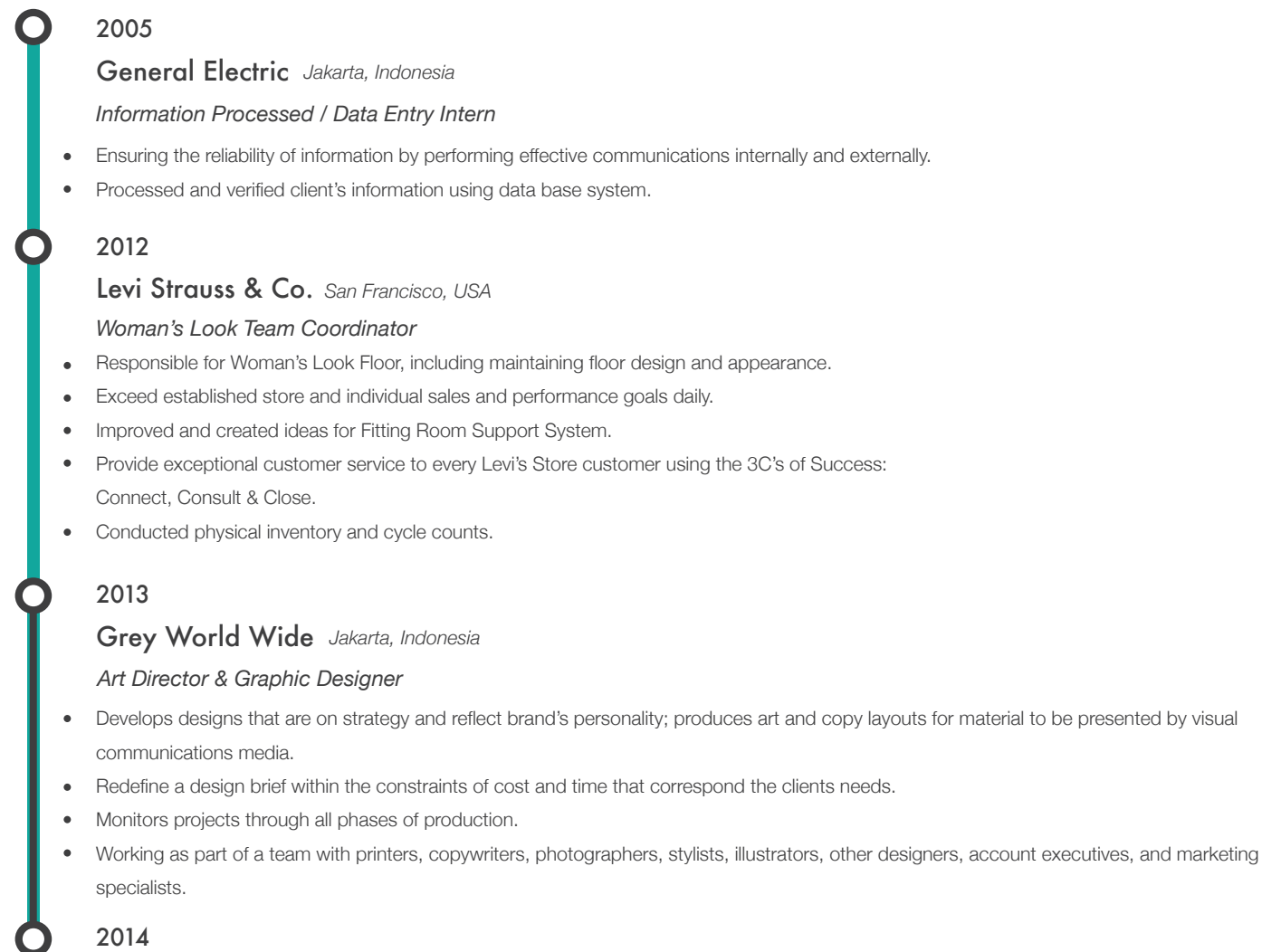
## Professional Profile

Visionary	Problem Solver	Team Player	Leadership
Innovative	Fast-learner	Resourceful	Self-starter

## Education













## Experience



# Clients and Projects

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- Mitsubishi** *Grey Worldwide / Jakarta, Indonesia, 2013 - 2014*  
Developing an advertising campaign as a graphic designer / Developing POSM materials for Mitsubishi Pajero Sport, Mitsubishi Outlander Sport and Mitsubishi Fuso
- Honda** *Grey Worldwide / Jakarta, Indonesia, 2013 - 2014*  
Developing an advertising campaign as an Art Director and graphic designer / Developing poster, billboard, POSM materials for Honda CB150R and Honda New Revo-FI
- BCA** *Grey Worldwide / Jakarta, Indonesia, 2013 - 2014*  
Developing an advertising campaign as a graphic designer / Creating poster and billboard for Bank Central Asia
- Polident** *Grey Worldwide / Jakarta, Indonesia, 2013*  
Directing a TV Commercial for Polident, dental adhesive cream  
• **Recognition:** Advertising award, Citra Pariwisata 2013, Finalist for TV Commercial in Health and Hygiene Category.
- Sensodyne** *Grey Worldwide / Jakarta, Indonesia, 2014*  
Designing a Web banner ads for Sensodyne

<b>Skills</b>	 Adobe Illustrator ● ● ● ● ●	 Adobe Photoshop ● ● ● ● ● ●	 Adobe Indesign ● ● ● ● ● ● ●	 Digital Imaging ● ● ● ● ● ● ●		
	<b>Computer Language</b>	HTML ● ● ● ● ● ●	CSS ● ● ● ● ● ● ●	RUBY ● ● ● ● ● ● ● ●		
<b>Language</b>	<b>Bahasa (Indonesia)</b> Native Speaker	<b>English</b> Fluent	<b>Japanese</b> Basic			
<b>Interest</b>	 Traveling	 Scuba Diving	 Music	 Photography	 Videogames	 Golf